

## **Dr. Sophia Bakogianni**

Museum Curator,  
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### **Education**

- 2016 - 2022: **PhD in “Social Information Systems”**, the Faculty of Pure and Applied Sciences, *Open University of Cyprus*.
- 2005 - 2011: **Master's in Cultural Organizations Management (M.A.)**, School of Social Sciences, *Hellenic Open University*.
- 2001 - 2008: **Master's in Education (M.Ed.)**, School of Humanities, *Hellenic Open University*.
- 1997 - 2000: **Master's in History of Art (M.A.)**, School of History and Archaeology, the Faculty of Philosophy, *Aristotle University of Thessaloniki*.
- 1992 - 1996: **BA Honors Degree in History and Archaeology** (with specialty in Archaeology), the Faculty of Philosophy, *Aristotle University of Thessaloniki*.

### **Work Experience**

- 2017 – present: Museum Curator (Art Historian – Archaeologist) at the Byzantine & Christian Museum of the Hellenic Ministry of Culture and Sports.
- 2009 –2017: Civil Servant at the General Secretariat of the Greek Government.
- 2006 –2009: Project Manager in the EU Program OpenDANCE: An on-line open-editing platform for traditional dances, SOCRATES –MINERVA (ref no: 225471-CP-1-2005-1-GR-Minerva-M), Department of Cultural Technology and Communication, University of the Aegean.
- 2007-2008: Archaeologist at the National Archive of Monuments, Directorate of the Hellenic Ministry of Culture for implementing the project “Scientific documentation of the digital material, digitization of special collections and scientific coordination of digitization” included in the co-financed by EU and national funds of the project “Digitization and digital documentation of monuments collections of the Hellenic Ministry of Culture” (Third Community Support Framework – Measure 1.3)
- 2004-2005: Project Manager in the EU Program WebDANCE: Web Dance for All using advanced E-learning tools, SOCRATES –MINERVA (ref no: 101338-CP-1-2002-1-GR-Minerva-M), Department of Cultural Technology & Communication, University of the Aegean.
- 2001-2003: Researcher in the EU Program “Europe between the Declaration of Human Rights and the Charter of Fundamental Rights of the European Union” in the framework CULTURE 2000 (ref no: CLT2001/ A2/ES -447), Department of Cultural Technology & Communication, University of the Aegean.

### **Teaching Experience**

- April – May 2022 Teaching “Digital Applications in the Cultural Sector”, National Center for Public Administration & Local Government.

- April – May 2020      Teaching “Digital Applications in the Cultural Sector”, National Center for Public Administration & Local Government.
- 2002-2004:      Teaching “Museology and Cultural Administration Issues”, Department of Cultural Technology & Communication, University of the Aegean.

### **Professional Service**

- 2021 – present      Member of the Association of Internet Researchers (AoIR).
- 2012 – present      Member of the Greek Association of Art Historians.
- 2005 – present      Member of the Hellenic Committee of ICOM.
- 2003 – 2004      Member of the Organizing Committee of the 2<sup>nd</sup> International Museology Conference, “Technology for Cultural Heritage: management – education – communication”, Department of Cultural Technology & Communication, University of the Aegean, Mytilene, 28/06 - 02/07/2004.
- 2001 – 2002:      Member of the Organizing Committee of the 1<sup>st</sup> International Museology Conference, “Museum, Communication and New Technologies”, Department of Cultural Technology & Communication, University of the Aegean, Mytilene, 31/05-02/06/2002.

### **Languages and Computer Skills:**

- Languages:      Greek (mother tongue), competent in English (Holder of Cambridge Proficiency, C2), French (Intermediate level - B2).
- Computer:      European Computer Driving License – ECDL Core, ECDL Advanced for Word processing, Microsoft Office User Specialist for Word processing, NVivo.

### **Publications**

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#### ***PhD Dissertation***

**Bakogianni, Sophia** (2022), *Understanding Museum Social Media Experiences*, Doctoral Dissertation, Open University of Cyprus, Cyprus.

#### ***Journal Papers***

**Bakogianni, Sophia/** Byzantine & Christian Museum and Open University of Cyprus, “The Museum Social Media Experience: User Practices, Views and Feelings”, *Malta Review of Educational Research, Supplement Issue - MUZE.X - Shaping Museum Futures* (forthcoming).

**Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, and **Otterbacher Jahna/** Open University of Cyprus, “Research Recruitment Using Facebook, Instagram and Twitter Advertising: challenges and potentials”, *Archeostorie - Journal of Public Archaeology*, 4, (2020) [published January 2, 2022]. [https://archeostoriejpa.eu/2020\\_4a/](https://archeostoriejpa.eu/2020_4a/)

**Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, “Exploring and reflecting on digital methods to study followers and non-followers of museums on social media”, *Museological Review*, 25, July 2021, pp. 12-25. <https://le.ac.uk/museum-studies/about/journals/museological-review>

**Karkou Vassiliki/** Postdoctoral research fellow, Department of Art and Arts Therapies, University of Hertfordshire **Bakogianni Sophia/** Researcher, Department of Cultural Technology and Communication (D.C.T.C.) **Kavakli Evangelia/** Lecturer, D.C.T.C. (2008), “Traditional Dance, Pedagogy and Technology: An overview of the WebDANCE project”, Journal: *Research in Dance Education*, 9 (02) June 2008, pp. 163 - 186. <https://doi.org/10.1080/14647890802087985>

### **Book Chapters**

**Bakogianni Sophia/** Researcher, D.C.T.C. **Kavakli Evangelia/** Lecturer, D.C.T.C., **Bounia Alexandra/** Lecturer, D.C.T.C. (2008), “Digital Management of Museum Collections” in Sampanikou Evi & Kavakli Evangelia (eds.), *Aspects of Representation. Studies of Art and Technology. New Technologies in Contemporary Cultural Expression*, D.C.T.C., University of the Aegean, Mytilene, pp. 23-36.

### **Edited Books, Book Sections, E-publications**

- **Bakogianni Sophia** (ed.) (2008), Poster Presentations of the 2<sup>nd</sup> International Conference “Technology for Cultural Heritage: management – education – communication”, Mytilene 28/06 - 02/07/2004, Kaleidoskopio publications, Athens.
- **Bakogianni Sophia** (ed.) (2008), *Technology for Cultural Heritage: management – education – communication*, e-publication (cd-rom), Conference Proceedings, Mytilene, 28/06–02/07/2004, Kaleidoskopio publications, Athens.
- **Daskalopoulos Sofia, Bounia Alexandra, Nikonanou Niki, Bakogianni Sophia** (eds.) (2004), *Museum, Communication and New Technologies*, Conference Proceedings, Mytilene, 31/05-02/06/2002, D.C.T.C., University of the Aegean, Mytilene.

### **Conference Papers/ Presentations**

- **Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, *How do social media users experience museums’ posting on social issues: Museums+Tech 2022: Turning it off and on again* Conference: London and online, November 11, 2022 (presentation).
- **Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, *The Museum Social Media Experience: User Practices, Views and Feelings: MUŽE.X – Shaping Museum Futures* Conference: University of Malta, Malta and online, October 18-20, 2021 (presentation).
- **Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, *Meet the Users: Understanding the User Experience on Museums’ Social Media: MW21: MW2021*, Published January 18, 2021, pp. 161-178.
- **Bakogianni Sophia/** Museum Curator, Byzantine & Christian Museum and Open University of Cyprus **Otterbacher Jahna/** Assistant Professor, Open University of Cyprus, *Common Ground and Affordances in Museums’ Social Media: Researching Digital Cultural Heritage* International Conference, Manchester Museum, 30/11/2017– 1/12/2017, University of Manchester and Newcastle University.
- **Bakogianni Sophia/** Researcher, D.C.T.C. **Kavakli Evangelia/** Lecturer, D.C.T.C. **Karkou**

**Vassiliki/** Postdoctoral research fellow, Department of Art and Arts Therapies, University of Hertfordshire. **Tsakogianni Maroussa/** Researcher, D.C.T.C. *Teaching Traditional Dance using E-learning tools: Experience from the WebDANCE project*: 21st World Congress on Dance Research, “Dancers without frontiers”: Athens, International Dance Council- CID, 05 – 09/09/2007.

- **Bakogianni Sophia/** Researcher, D.C.T.C. *Collections documentation practices: a critical perspective*: International Conference EVA 2006 London Conference, “Electronic Information, the Visual Arts & Beyond”, 26/07 – 28/07/2006 in The Institute of Archaeology, UCL, London.
- **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bakogianni Sophia /** Researcher, D.C.T.C. **Damianakis Adam, Loumou Maria, Tsatsos Dimitris/** Researchers in Conceptum S.A., Athens. *E-learning environments for teaching traditional dances: The pilot project WebDANCE*: 3rd International Conference for Open and Distance Education, 'Pedagogical and Technological Applications': Patra, Hellenic Open University, 11/11-13/11/2005 (*in Greek*).
- **Bakogianni Sophia/** Researcher, D.C.T.C. **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bounia Alexandra/** Associate Professor, D.C.T.C. *Objects from the past, narratives for the present*, CIDOC meeting “Documentation and users, 23/05- 28/05/2005 in Zagreb, Croatia.
- **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bakogianni Sophia/** Researcher, D.C.T.C. **Adam Damianakis, Maria Loumou, Dimitris Tsatsos /** Researchers in Conceptum S.A. Informatics Applications, Athens. *Traditional Dance and e-Learning: The WebDANCE Learning Environment*, International Scientific Symposium on Theory and Applications of Mathematics and Informatics (ICTAMI): Chalkidiki, TEI, 15/09-18/09/2004, pp. 272-281.
- **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bakogianni Sophia/** Researcher, D.C.T.C. *Museum Information Management*: 2nd International Conference of Museology, “Technology for Cultural Heritage: management - education – communication”: Mytilene, Aegean University, D.C.T.C., 28/06 – 02/07/2004, Kaleidoskopio publications, Athens 2008 (*in Greek*).
- **Anagnostopoulos Christos/** Lecturer, D.C.T.C. **Bakogianni Sophia/** Researcher, D.C.T.C. *Portrait Identification Implementing Fuzzy Logic Rules and Neural Network in Digitized Paintings*: 2<sup>nd</sup> International Conference of Museology, “Technology for Cultural Heritage: management – education – communication”: Mytilene, University of the Aegean, D.C.T.C., 28/06-02/07/2004, Kaleidoskopio publications, Athens 2008.
- **Vernicos Nicolas, Pavlogeorgatos Gerasimos, Kavakli Evangelia, Papadopoulos Dimitris, Mavrikas Efthimios, Bakogianni Sophia /** University of the Aegean, Greece. *FCS\_WORD: Conceptual and technical framework for the collaborative documentation, management and presentation of cultural statistics, activities and research on the web*: CAA2004 (Computer Applications and Quantitative Methods to Archaeology Conference), “Beyond the artifact. Digital interpretation of the past”: Prato, Italy, 13-17/04/2004.
- **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bakogianni Sophia/** Researcher, D.C.T.C. **Karkou Vassiliki/** Postdoctoral research fellow, Department of Art and Arts Therapies, University of Hertfordshire. *The WebDANCE Project: Web Dance for All Using Advanced E-Learning Tools*: 17<sup>th</sup> World Congress on Dance Research, “Dance in Education”: Naxos, International Dance Council- CID, 22/10-26/10/2003.

- **Kavakli Evangelia/** Lecturer, D.C.T.C. **Bakogianni Sophia/** Researcher, D.C.T.C. *Building Museum Information Systems: A Knowledge Management Approach* in Lipitakis, E.A. (ed.), Proceedings of the 6th Hellenic European Research on Computer, Mathematics & its Applications (HERCMA 2003), Vol. 2, Athens, University of Economics & Business, 25/09-27/09/2003, pp. 850-857.
- **Kavakli Evangelia/** Lecturer D.C.T.C. **Bakogianni Sophia /**Researcher, D.C.T.C. *Usability evaluation of websites: the results of a survey to students of D.C.T.C.:* International Scientific Meeting, «Museum, Communication and New Technologies»: Mytilene, University of the Aegean, D.C.T.C., 31/05-02/06/2002, Mytilene 2004 (*in Greek*).
- **Bakogianni Sophia /** Researcher, D.C.T.C. **Kavakli Evangelia/** Lecturer D.C.T.C. *Museums and Open Education: Museum Educational Programs on the Internet:* 2nd Panhellenic Conference for “Open and Distance Education”: Patra, Hellenic Open University, 28/03-30/03/2003 (*in Greek*).

#### *Poster Presentations in Conferences*

- **Bakogianni Sophia /** Researcher, D.C.T.C. *Collections documentation: Incorporating theoretical principles in collections documentation practices:* **Poster** Presentation at the International Conference: “The Museum: A World Forum”: Leicester, University of Leicester, 24/04-28/04/2006.
- **Vernicos Nicolas, Pavlogeorgatos Gerasimos, Kavakli Evangelia, Papadopoulos Dimitris, Mavrikas Efthimios, Bakogianni Sophia /** University of the Aegean, Greece. *FCS\_WORD: Conceptual and technical framework for the collaborative documentation, management and presentation of cultural statistics, activities and research on the web:* **Poster** Presentation at the 2<sup>nd</sup> International Conference of Museology, “Technology for Cultural Heritage: management – education – communication”: Mytilene, University of the Aegean, D.C.T.C., 28/06-02/07/2004, Kaleidoskopio publications, Athens 2008.

#### *Scientific Reports in European Projects*

- **Bakogianni Sophia/** Scientific report entitled “The Enlightenment and the development of Human Rights in Greece”, under the European Program "Europe between the Declaration of Human Rights and the Charter of Fundamental Rights: Culture 2000 (ref. no.: CLT2001/A2/ES – 447) (in Greek and in English).
- **Bakogianni Sophia/** Scientific report entitled «The evaluation of the WebDance Project» (WebDANCE Evaluation Report, v1.0, Technical report, Cultural Informatics Lab (CILab), D.C.T.C., University of the Aegean, January 2005), co-authored with Kavakli Evangelia, Karkou Vicky and Tsakogianni Maroussa, WebDANCE: Web Dance for All using advanced E-learning tools (ref no:101338-CP-1-2002-1-GR-MINERVA-M) (in English).

#### **Other Interests**

Literature, films, theatre, traveling, sailing.