

## SUMMARY

Studying how people experience and interact with museums on social media

## SKILLS

Qualitative & Quantitative methods, Research skills

### Computer

ECDL Core, NVivo, MS User specialist

### Languages

Greek (mother tongue), competent in English (Cambridge Proficiency, C2), French (intermediate, B2)

## CONTACT

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## EDUCATION

**PhD in "Social Information Systems"**, Open University of Cyprus (2022).

**Master's in Cultural Organizations Management (M.A.)** Hellenic Open University (2011).

**Master's in Education (M.Ed.)**, Hellenic Open University (2008).

**Master's in History of Art (M.A.)**, Aristotle University of Thessaloniki (2000).

**BA**, History and Archaeology (with specialty in Archaeology), Aristotle University of Thessaloniki (1996).

## PROFESSIONAL EXPERIENCE

**Archaeologist/Art Historian** at the Byzantine & Christian Museum of the Hellenic Ministry of Culture and Sports, Athens, GR (2017- Present)

[www.byzantinemuseum.gr](http://www.byzantinemuseum.gr)

**Researcher** at the Department of Cultural Technology & Communication, University of the Aegean (Mytilene, GR), playing an active role in several EU research programs relating to technologies at open-distance education, cultural informatics and museum studies (2004 - 2009)

## SELECTED PUBLICATIONS

**Bakogianni Sophia/** Byzantine & Christian Museum and Open University of Cyprus, "Meet the Users: Understanding the User Experience on Museums' Social Media" in [MW21: MW2021](#), Published January 18, 2021.

**Bakogianni Sophia /** Byzantine & Christian Museum and Open University of Cyprus, "Exploring and reflecting on digital methods to study followers and non-followers of museums on social media", [Museological Review](#), 25, July 2021, pp. 12-25.